



**Our Vision:** To provide quality education to foster continual growth and development for the community.  
**Our Mission:** We are committed to impart quality skills to our students and to work in partnership with our accredited partners to meet the students' aspirations and goals beyond post-secondary education and to finally, provide an avenue towards a rewarding career path  
**Culture:** "Serve with pride, lead the change"  
**Core Values:** Be committed to our student's performance, Life-long learning, Integrity & Ethics, Care for the Environment and Community

### Course Title

Customer Service Excellence in F&B (Level 1)

### Course Code

TGS-2023021710

### Course Content/Description

This course is about communicating well with the customers and giving a positive impression to a diverse range of customers in F&B establishments. By doing so, the learners can contribute to a positive customer experience and the likely retention of happy customers.

### Course Objective/Learning Outcome

At the end of the course, learners will be able to:

- Identify and confirm customers' expectations and needs.
- Communicate with customers in a way that makes them feel valued and respected.
- Respond promptly to customers' requests and provide personalized service where possible.
- Identify and act to mitigate triggers in the service environment that may lead to potential service challenges.
- Direct feedback on areas of improvement and unresolved service challenges to the right escalation channels.

### Course Duration

1 Day (8 Hours)

### Trainer: Learner Ratio

1:20

### Mode of Delivery

- Classroom
- Assessment

### Assessment

- 10 Minutes Role Play (RP)
- 50 Minutes Written Assessment (WA)

### Attendance Requirement

- Minimum attendance requirement: 75%
- All learners are strongly encouraged to have full attendance for all classes unless there are unforeseen circumstances,
- E.g. due to medical reasons where documentary proof can be provided.

### Career Opportunity / Job Role

- Waiter
- Supervisor
- Food or Drink Stall Assistant
- Food Service Counter Attendant
- Receptionist

### Entry Requirement

- Learners should be at least 18 years old
- Learners must be able to listen, speak, read, and write English at a level equivalent to Workplace Literacy - Level 4 and above
- Learners who do not meet the above requirements will be required to go through a short interview to verify their language and cognitive ability.

### Course Fee

Singapore Citizen/ Permanent Resident of Singapore: \$260.00 (Before subsidy and GST)

Non Singapore Citizen: \$260.00 (Before GST)

### Payment Mode

Learners can make use of any of the following payment mode:

- Cash
- Cheque – Note: Cheque is to be made in Singapore
- PayNow
- Skillsfuture Credit (if applicable)

### Account details of ICAS Training & Education College:

- UEN No. : 200512999K
- Account : ICAS Training & Education College (ICASTECH) Pte Ltd
- Account No : 010-903128-6
- Currency : SGD
- Bank Code : 7171
- Branch Code : 010
- Swift Code : DBSSSGSG
- Branch Name : DBS South Bridge
- Branch Address : DBS Bank Ltd, 12 Marina Boulevard, DBS Asia Central, Marina Bay Financial Central Tower 3, Singapore 018982

### Certification

Upon successful completion of the course and passing all assessments, participant will be awarded with a Statement of Attainment (SOA) by SSG.

### Venue

141 Cecil Street, #03-01, Tung Ann Association Building, Singapore 069541.

### Contact Info

Tel : +65 6535 4187  
 Website : <https://icastec.com.sg>  
 Email : [enquiry@icastec.com](mailto:enquiry@icastec.com)

Group Category	Funding Support
Singaporean citizens and permanent residents (Self-sponsored individuals must be at least 21 years old)	Up to 50% of course fees
Singaporean citizens aged 40 years old and above	Up to 70% of course fees
SMEs	Up to 70% of course fees

Refund Policy	Refund
Withdrawal notification received at least 14 calendar days before course commencement	75% refund of paid fees
Withdrawal notification received less than 14 calendar days from the course commencement OR upon course commencement	No refund of paid fees

ICAS Training & Education College (ICASTECH)  
 Co. Reg No.: 200512999K  
 CPE Reg Period: 14 September 2021 to 13 September 2025



CUSTOMER SERVICE EXCELLENCE IN F&B (LEVEL 1)